

# Stat 315c: Transposable Data

## Rasch model and friends

Art B. Owen

Stanford Statistics

# Categorical data analysis

- Anova has a problem with too much of the df being in the interaction.
- Generalizations of Anova for categorical data analysis face the same issue.
- They have some good solutions. We'll look at them.
- The Rasch model is a famous waypoint on our journey.

# Contingency tables

## Setting

- Tables of counts
- $2 \times 2$  or  $I \times J$  or ...  $I \times J \times K \times \dots \times Z$

# Contingency tables

## Setting

- Tables of counts
- $2 \times 2$  or  $I \times J$  or ...  $I \times J \times K \times \dots \times Z$

## Notation

- $n_{ijkl}$  = number of obs in cell  $(i,j,k,l)$
- $n_{ij\bullet\bullet} = \sum_{k=1}^K \sum_{l=1}^L n_{ijkl}$  etc.
- $\mu_{ijkl} = E(n_{ijkl})$
- $\pi_{ijkl} = \mu_{ijkl} / \mu_{\bullet\bullet\bullet\bullet}$
- $\pi_{ij|kl} = \pi_{ijkl} / \pi_{\bullet\bullet kl}$

## Default sampling models

- The simplest probability model has independent Poisson random variables

$$n_{ijkl} \sim \text{Poi}(\mu_{ijkl}) \quad \text{Indep}$$

## Default sampling models

- The simplest probability model has independent Poisson random variables

$$n_{ijkl} \sim \text{Poi}(\mu_{ijkl}) \quad \text{Indep}$$

- Conditioning  $N = n_{\bullet\bullet\bullet\bullet}$  we get a multinomial

$$n_{ijkl} \sim \text{Mult}(N; \mu_{ijkl})$$

## Default sampling models

- The simplest probability model has independent Poisson random variables

$$n_{ijkl} \sim \text{Poi}(\mu_{ijkl}) \quad \text{Indep}$$

- Conditioning  $N = n_{\bullet\bullet\bullet\bullet}$  we get a multinomial

$$n_{ijkl} \sim \text{Mult}(N; \mu_{ijkl})$$

- Conditioning (holding fixed) the  $K \times \dots \times L$  margin we get a product of multinomials on  $I \times \dots \times J$ :

$$n_{ij|kl} \sim \text{Mult}(n_{\bullet\bullet kl}; \pi_{ij|kl}) \quad \text{Indep over } k \text{ and } \ell$$

These usually lead to the same likelihoods and same inferences.

There are also hypergeometric models and generalizations that hold fixed eg the  $I$  and  $J$  margins without fixing the  $I \times J$  margin.

# Multinomial model

Sum  $N$  independent observations from  $\text{Mult}(1; \pi_{ijkl})$ .

Clearly  $\pi_{ijkl} \geq 0$ .

Suppose  $\pi_{ijkl} > 0$ .

For  $I \times J$ , write

$$\log \pi_{ij} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij}$$

Suppose that  $(\alpha\beta)_{ij} = 0$  for all  $i$  and  $j$

Then

$$\pi_{ij} = \exp(\mu + \alpha_i + \beta_j) = \exp(\mu) \times \exp(\alpha_i) \times \exp(\beta_j)$$

So rows and columns are independent.

And conversely.



# Log linear models

## Anova expansion

$$\log \pi_{ijk} = \mu + \alpha_k + \beta_j + \gamma_k + (\alpha\beta)_{ij} + (\alpha\gamma)_{ik} + (\beta\gamma)_{jk} + (\alpha\beta\gamma)_{ijk}$$

## Hierarchical models

- Dropping interactions amounts to simplifying dependence
- EG I×J indep of K, or,
- EG I and J indep given K, etc.
- Tests come from Poisson likelihood

## Downside

- Huge numbers of parameters
- that are hard to interpret
- response is a count, not one of the marginal variables
- rejecting independence is often uninteresting

# Modeling the interaction

## Residence in 1966 and 1971

	CC	ULY	WM	GL
CC	118	12	7	23
ULY	14	2127	86	130
WM	8	69	2548	107
GL	12	110	88	7712

4 regions of UK

Reject independence

But so what?

## Mover-Stayer models (Quasi-Independence)

Some people won't move, some might. Model via

$$\log \pi_{ij} = \mu + \alpha_i + \beta_j + \delta_i \mathbf{1}_{i=j}$$

using  $\sim 3K$  params

Might even use

$$\log \pi_{ij} = \mu + \alpha_i + \beta_j + \delta \mathbf{1}_{i=j}$$

# More models (from Agresti)

## Quasi-Symmetry

$$\log \pi_{ij} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} \quad \text{with} \quad (\alpha\beta)_{ij} = (\alpha\beta)_{ji}$$

## Symmetry

$$\log \pi_{ij} = \mu + \alpha_i + \alpha_j + (\alpha\beta)_{ij} \quad \text{with} \quad (\alpha\beta)_{ij} = (\alpha\beta)_{ji}$$

## Equilibrium

$$\pi_{i\bullet} = \pi_{\bullet i}$$
$$\sum_j \exp(\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij}) = \sum_i \exp(\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij})$$

# Bradley-Terry models

## Preferences

- Customer prefers wine  $i$  to wine  $j$
- Team  $i$  beats team  $j$

## Models

- Basic model

$$\Pr(i \text{ beats } j) = \frac{e^{\alpha_i - \alpha_j}}{1 + e^{\alpha_i - \alpha_j}}$$

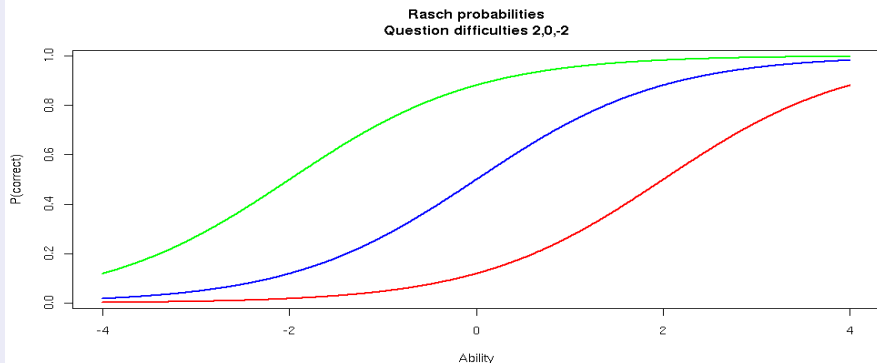
- Fit by logistic regression (no intercept)
- Overidentified ... so take  $\alpha_1 = 0$  or other constraint
- With covariates  $x$  eg home field advantage

$$\Pr(i \text{ beats } j \mid X = x) = \frac{e^{x\beta + \alpha_i - \alpha_j}}{1 + e^{x\beta + \alpha_i - \alpha_j}}$$

# Rasch model

## Educational testing

- Student  $i$  with ability  $\theta_i$
- Question  $j$  with difficulty  $\beta_j$
- Probability correct  $\frac{e^{\theta_i - \beta_j}}{1 + e^{\theta_i - \beta_j}}$



# Rasch model ctd

## Latent variables

- Threshold model

$$Y_{ij} = 1_{\theta_i - \beta_j + \varepsilon_{ij} > 0}$$

with latent variables  $\varepsilon_{ij} \sim \text{logistic}$

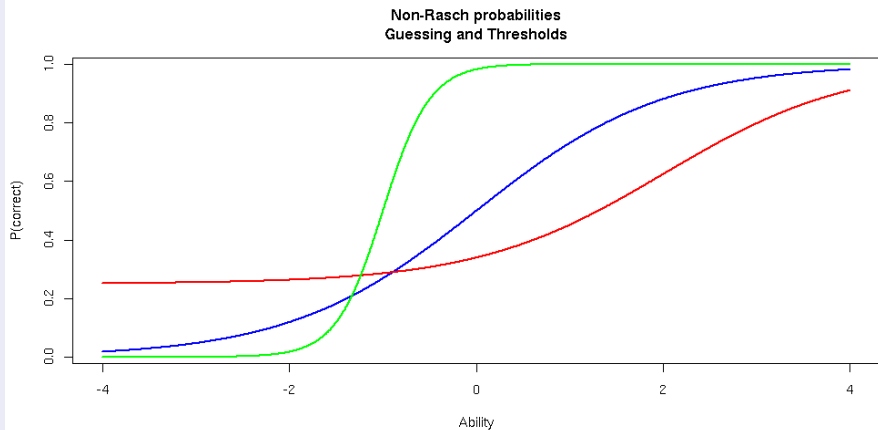
## Effect types

- Students random and questions fixed
- (But sometimes questions are drawn from a pool)

## Estimation

- Conditional maximum likelihood
- Huge number of student params
- Small number of item params
- Condition on estimates of ability so  $e^{\theta_i}$ 's cancel out
- See Agresti and web site for his book

# Rasch problems



- Green question has steeper threshold
- Red question is hard, so they guess

# Alternative models

## Two parameters for items

$$\Pr(\text{Correct}_{ij}) = \frac{e^{(\theta_i - \beta_j)\delta_j}}{1 + e^{(\theta_i - \beta_j)\delta_j}}$$

## ...with guessing

$$\Pr(\text{Correct}_{ij}) = \gamma_i + (1 - \gamma_i) \frac{e^{(\theta_i - \beta_j)\delta_j}}{1 + e^{(\theta_i - \beta_j)\delta_j}}$$

## ...and probit link

$$\Pr(\text{Correct}_{ij}) = \gamma_i + (1 - \gamma_i) \Phi((\theta_i - \beta_j)\delta_j)$$



# More item response theory

## Followups

- Local School of Ed: David Rogosa, Ingram Olkin, Ed Haertel
- Lord and Novick (1968) “Statistical Theories of Mental Tests”
- Thissen and Wainer (Eds) (2001) “Test Scoring”

## Check an item

by plotting correctness vs  $\hat{\theta}_i$  (and smoothing)

## Interactions

- Can look at subtests
- Can't fit many params per student
- Can pool students e.g. CA vs NY vs ...